



## About TSN

The Stabilisation Network (TSN) works for a range of clients including international organisations, governments and the military to both prevent and counter radicalisation and recruitment into Violent Extremist (VE) groups through research-informed programming.

## Our Clients

From our offices in the US, Europe and the Middle East, we have advised a range of practitioners and policy makers, from the Global Coalition against Daesh Strategic Communication Cell and the EU CT Coordinator to the Global Engagement Center in the US State Department and the Sawab Center in the UAE.

## Where We Work

Over the past four years, TSN's multi-national, multi-lingual team has delivered high-impact programming in extremist-held areas of Syria and Iraq, as well as in Lebanon, Jordan, Yemen, Somalia, Pakistan, Bangladesh, Kenya, Kosovo, Indonesia and at-risk refugee communities in Europe.

## Programme Design

Our programme design draws on disciplines from social psychology, conflict theory and social work to theology and public health, to provide an appropriate response to the challenges posed by extremism. We look to counter extremist approaches while also working with local communities and activists to promote credible alternatives.

## Youth Capacity Building

We provide a wide variety of capacity building and mentoring support to young people in areas that are affected by or vulnerable to extremist recruitment, radicalisation or indoctrination. From informal education centres for Syrian children in Idlib and alternative dispute resolution and livelihoods support in the Palestinian camps in Lebanon to promoting social entrepreneurship for young Somalis, we are able to access youth populations most at risk.

## Strategic Communications

We combine an in-house production capability with indigenous partner capacity-building to generate multi-media, high impact strategic communication campaigns in accordance with client priorities and direction. All delivery is through local partners to ensure outputs are credible, resonant and authentic.

## Research & Analysis

Our analysis team designs and conducts complex research wherever extremist groups are operating. We carry out primary research using our extensive networks on the ground and use qualitative and quantitative approaches (from surveys with marginalised populations to key stakeholder interviews, focus groups and analysis of digital content), to understand how VE activity impacts on local, national and international populations. TSN works in collaboration with multiple partners on its research and programming to ensure that it is at the forefront of academic thought, and that it is able to translate this into actionable projects that are resonant and effective.

## Monitoring & Evaluation

The assessment of programming impact is a core function, and we draw on best practice from commercial advertising, the humanitarian and development sectors, public relations and military information operations. Our M&E team has developed a series of approaches to ensure that measures of activity, performance and effect are mainstreamed into all delivery. On the ground, the team has extensive networks of field officers who deliver high quality qualitative and quantitative data from hard-to-access areas. When working online, the team uses a range of analytical tools to carry out social media listening and in-depth data analysis to track the reach, resonance and impact of TSN's communications programming.

## Gender

Given the need for closer understanding of the roles women play in relation to preventing and countering violent extremism, we carry out gender-focused research and mainstream gender sensitivity into all of our projects. The inclusion of women and girls' opinions and actions is critical to strengthening community resilience to extremist group encroachment, as well as to supporting communities that have lived under extremist groups to recover.